



Opening Launch

WE START FULL BROADCASTING ON AUGUST 1ST at 7pm!!!!!!

Invitations to the opening launch have been mailed out to all P.E.T School Principals. The launch will be aired live to all of Whangarei.

Please ensure that your RSVP is sent in as soon as possible, so that our MVS Catering Team and Northtec Hospitality Classes know exact numbers. Although the invitation did not mention partners, we would be happy for you to bring them along. Please ensure that you include them in your RSVP. This is a FORMAL event so get out the glad rags.

Northland Television Trust (NTT)

Exciting times are ahead. On July 20th we began broadcasting our loop. This is a 2 minute loop that will run for two weeks advertising the channel as well as allowing us the crucial time needed to ensure that all the technical gadgets are working.

If you haven't already done so, it's a must to tune in and have a look at the loop. It's all local filming and a great introduction to the channel.

TUNING IN:

Where: Whangarei UHF 40Freq:623.25

When: as of the 20th July 2008

What: Local content

Programming starts with a live launch.

7pm 1st August 2008

Tuning in requires you to take it off SKY first. If you do not not have an UHF Aerial, Rabbit Ears work just as good!

If you need more information, go to www.channelnorth.co.nz or contact your local aerial installer.

As from the **5th August** you will be able to download all necessary information, application forms related to Pukeko Echo Television (P.E.T). Please go to

www.channelnorth.co.nz and enter the P.E.T link.

Four subtitles:

1. P.E.T Project Newsletters
 - April Issue
 - July Issue
2. P.E.T Project Content Applications
 - Form A - Filming request applications for PET schools
 - Form B - Applications for schools to submit content already produced.
3. P.E.T project FORMS for set programme segments
 - Form C - Living the Dream Talent Expo Application Form
 - Form D - Sports Star Application Form
 - Form E - Educational Challenge Application Form
4. School templates/ ideas
 - Parent/ Caregiver Media Release Forms

We will send out hardcopies and digital copies of all these forms to PET Schools.

We would welcome content from all schools !

Has your school filmed anything in the last year and would like to put it forward as a possible feature on the Pukeko Echo Show?

If you do, we would love to consider putting it on television.

This is open to all schools in the Northland Area.

Remember that this is a regional television station and not Television New Zealand or SKY. It does not have to be professional filming. Please attach *Form B* to your feature.

THE STUDIO

The studio has had a makeover in the last two weeks and everyday it looks more and more like a technical landmine. Although we have completed the North Tec "Flaxroot One Course", which covered the basics in all areas of directing and producing in the medium of television, nothing prepared us for the steep learning curve, we as a school and staff have undertaken in the last two months.

We are totally in awe of the many volunteers that have been working on the sets and preparing the studio for the launch.

We can say, however, that it still feels like a place of learning and proves that with a huge amount of kiwi ingenuity we can turn a classroom into a functioning regional television station.

Once we go to air we would welcome small class groups from our PET schools, to tour the station, and with some planning we could even record a segment for Pukeko Echo!

P.E.T Project

*So where to now that all the easy bits are ticked off?
We have purposely waited until we started broadcasting before contacting schools to start the ball rolling, filming footage for Pukeko Echo. Now that we have that sorted (YEAH!!!) we can concentrate fully on the putting together of the educational show that motivated us into getting this going in the first place.*

Pukeko Echo will be advertised to start screening on Monday, October 13th at 3pm (Beginning of Term 4)

This gives us plenty of time to put together the content required for the first three shows.

We need to start filming and gathering together footage from all schools over the next 10 weeks.

There is a meeting for all PET schools on Monday 4th August, 3:30pm at Manaia View School. Please send a staff member along to discuss the following:

- Pukeko Echo storyboard
- The dates and times for presenting and filming training.
- Come with ideas for an educational project that your school can develop and work towards filming for Pukeko Echo
- Tour of the studio.
- Opportunity to fill in all the gaps (Q&A)

A big thanks to The Minstrel, Mark de Lacey, who has supported us with our opening theme song. We are hoping that once we get more funding, we can get The Minstrel back, to film those schools who have yet to be recorded.

Welcome to our PET Schools: Parua Bay, Blomfield Special School, Kamo Primary, Kokopu, Te Kura O Otangarei, Totara Grove, Whangarei Primary, Glenbervie, Christian Renewal, St Francis Xavier, Hikurangi, Manaia View School and the Home Educators Support Group.

If we have missed out your school please let us know as we have only listed those where the school's BOT sent in a formal expression of interest.

OUR FIRST "Educational Challenge" FOR P.E.T SCHOOLS

Task: To write an acrostic poem which promotes the area that you live in. (e.g Parua Bay, Whau Valley, Kensington). Illustrate the poem using visual media.

Learning Intention:

Students will use verbal and visual features to communicate ideas using layout, sound, still photography and/or personal drawings and/or video to present an acrostic poem.

Success Criteria:

- The student uses language features that are at /or above their writing level.
- For all finalist entries a)The entry is no longer than 40sec b)Will include sound (e.g Student reading the poem) c) Include a visual interpretation of the poem.

Timeline:

Competition closes on the 19th September.

Schools are to select five entries to be filmed to go through to the finals. (We will support filming)..

Six poems will be selected from the individual schools winning entries and an impartial Educator will judge the winner and announce it on Pukeko Echo.

Prize: TBC (It will be our first so we are aiming for it to be a biggy!)

Please attach Form E to all entries.

All filmed entries will require permission for the entry to be aired on the Pukeko Echo show.

What's coming up for PET Schools.....

Living the Dream Talent Expo "Whakatinana te Moemoea"

27th August 2008 @ 10am -2pm

Venue: Manaia View School

Calling all children aged between 7 and 12years who have musical or artistic talents to perform in front of a live audience. Schools are asked to support application forms before they are sent in. All entries will be considered for this day and times for performing will be sent out. All children who perform will be filmed and shown on the Pukeko Echo Show.

A class from each school will be invited to be part of the audience for a section of the day.

Sports Stars

Each week we would like to feature a potential Olympian or National Sports rep. Please encourage your sporting stars to put through an application form for consideration. We are taking applications from the 5th August onwards. We would like to cover as many different sports codes as we can, giving our young viewers information on just what is out there.

For both segments visit the Pukeko site on www.channelnorth.co.nz to download the appropriate application forms. Please place this section in your newsletter after the 5th August..

Contact Details: Leanne Otene, (Principal Manaia View School) and Marilyn Small (Deputy Principal)

Directors of Pukeko Echo.

Ph: 09 438 9041