



You are now able to download all necessary information, application forms related to Pukeko Echo Television (P.E.T). Please go to

www.channelnorth.co.nz and enter the P.E.T link.

Four subtitles:

1. P.E.T Project Newsletters

- April Issue

- July Issue

- September Issue

2. P.E.T Project Content Applications

Form A - Filming request applications for PET schools

Form B - Applications for schools to submit content already produced.

3. P.E.T project FORMS for set programme segments

Form C - Living the Dream Talent Expo Application Form

Form D - Sports Star Application Form

Form E - Educational Challenge Application Form

Form F - Information on DVD production costs.

4. School templates/ ideas

Welcome to John Gwillim - Pukeko Echo Director

John Gwillim is an independent video producer living in Whangarei with his wife and 2 children.

John has over 20 years experience in producing multi media educational learning resources with organizations like Learning Media, Radio New Zealand and The Correspondence School. He has worked as a news camera man for both TVNZ and TV3 and continues to provide video production services in Northland and throughout New Zealand.

During his time at the Correspondence School in Wellington, he held numerous video production and writer's workshops and is passionate about the cross curricular value of the video production process in education.

John was the original force behind the Channel North Television project and worked for NorthTec in project managing the set up of both the Flaxroots Video Production and the Multimedia Diploma courses at the Whangarei Campus - in preparation for our new TV channel.

John is really looking forward to working with the teachers and students of our district on Pukeko Echo TV.

We would welcome content from all schools !

Has your school filmed anything in the last year and would like to put it forward as a possible feature on the Pukeko Echo Show?

If you do, we would love to consider putting it on television. This is open to all schools in the Northland Area.

Remember that this is a regional television station and not Television New Zealand or SKY. It does not have to be professional filming. Please attach *Form B* to your feature.

THIS IS THE TIME OF THE YEAR WHEN WE ARE ALL INVOLVED IN SCHOOL PRODUCTIONS OR PLANNING THEM FOR TERM 4. JOHN IS AVAILABLE TO FILM THESE. WE WILL BE ABLE TO FILM FOR FREE AND IN EXCHANGE WE WILL SELL DVD COPIES TO THE SCHOOL. PROFITS FROM THE SALE OF THE DVD GOES STRAIGHT BACK INTO THE PET SCHOOLS PROJECT (PRODUCTION COSTS, MAINTENANCE OF FILMING EQUIPMENT, TAPES, SETS, AND SUPPORTING MANAIA VIEW WITH EMPLOYING JOHN GWILLIUM AS THE PET EDITOR.

John has filmed a number of schools productions in the area. For further information around costs contact John at johng@manaiaview.school.nz or Marilyn Small. On our website this is Form F.

It is important to note that John works three days a week and is paid by Manaia View School Board of Trustees for the MVS students. We are more than happy for John to assist schools with one off sessions including staff meetings or working with the ICT team but we cannot commit him to regular slots at other schools. Transport costs need to be paid by schools asking for John's services. These are in accordance with the "Support Staff Collective Employment Contract".

If you would like regular slots with John then this must be negotiated with him outside of his Monday - Wednesday employment with Manaia View School.

P.E.T Project

Content: John has confirmed the sections for the Pukeko Echo programme:

Pukeko Echo TV Segments .

Sports Stars.

Presenters, follow a sport and interview participants – whether they excel or just have fun taking part, it's all about having fun being active. We'd like to get a bit of footage of the game/event, interview some of the people taking part – about the game/sport, the rules and why they like it etc.

We want to cover as many sports as possible. Netball, Hockey, Rugby, League Cricket, Softball, Rock Climbing, Fishing, athletics, BMX, Swimming, Soccer, Skateboarding, Surfing, Marshal Arts, Motor-cross etc etc

Living the Dream.

A sort of talent quest. Everything from reading their own poem or speech through to kapahaka, rapping, dancing, singing, bands or playing their instruments - any kind of performance.

We may fill out this segment with school concert items and we are happy to come out to schools for your smaller concerts.

Te Reo

This can be anything in Te Reo - like a play or whaikorero, kapa haka segments, rakau or mau rakau, poi, taiaha, waiata or situation sketches in Te Reo. Maybe you have a group studying tikanga, or working with harakeke or carving that we can in interview in Te Reo?

We would like to really expand on ideas for this segment so please give us a call and discuss your ideas.

Story Time.

We are going to get local published authors to read their stories and talk about writing, how they get their ideas, the process they follow etc. Also Book reviews by students

Our place. (Might be 'Our Class').

What's happening in your class room segment. Who's your teacher? What are you working on at the moment? Show us around you class room. Art work etc

School Projects.

Is your school going on a big trip- are you raising funds for something? – maybe you are involved in a conservation project or have a school garden project happening? Are you building a new block, hall, swimming pool, are you having a gala day, holding a school play or concert – going on camp

My Hero.

Could be an individual student or group of students interviewing a local identity, or their grand parent about their life/job etc, maybe a fireman or police woman, a sport star, big brother/sister etc. Anyone that we look up to as a role model/hero.

Education Challenge.

A competition around an educational project. The first one is writing and performing an acrostic poem - promoting the place that you live in. Illustrate the poem using video, drawings, paintings etc. More information coming in the PET newsletter.

Education Clips. (may be 'Did you know')

Anything educational and short. Did you know....? type clips, show us a science experiment, computer tips, short "how to make a..." clips. History snippets - Advocate. NIE - News Papers in Education snippets - Advocate

Free Time. (Maybe Freestyle" - or something else)

Just fun things, freeze frame, bloopers, action replay, what we do in our spare time, computer games, cool web sites, making beats, music etc, crimping, making a hut/trolley – hobbies and FUN stuff. Short Films. Celeb news.

Cooking. Comedy Skits. Movie reviews. From the viewers, My Holiday, My family, my pet etc.

Contact Details: Leanne Otene, (Principal Manaia View School) and Marilyn Small (Deputy Principal)

Directors of Pukeko Echo. Ph: 09 438 9041